Long Comment Regarding a Proposed Exemption
Under 17 U.S.C. 1201
(Proposed Class #6)

Check here if multimedia evidence is being provided in connection with this comment

Item 1. Commenter Information

This Comment is submitted on behalf of Entertainment Software Association; Motion Picture Association of America, Inc.; and Recording Industry Association of America (collectively the “Joint Creators and Copyright Owners”). The Joint Creators and Copyright Owners may be contacted through their counsel, Steven J. Metalitz, J. Matthew Williams and Naomi Straus, Mitchell Silberberg & Knupp LLP, 1818 N St., NW, 8th Fl., Washington, D.C., 20036, Telephone (202) 355-7900.

The Joint Creators and Copyright Owners are trade associations representing some of the most creative and innovative companies in the United States.

The Entertainment Software Association (“ESA”) represents all of the major platform providers and nearly all of the major video game publishers in the United States. ESA is the U.S. association exclusively dedicated to serving the business and public affairs needs of companies that publish computer and video games for video game consoles, handheld devices, personal computers, and the Internet. ESA offers a range of services to interactive entertainment software publishers, including but not limited to: a global content protection program; business and consumer research; government relations; and intellectual property protection efforts.

The Motion Picture Association of America, Inc. (“MPAA”) is the voice of one of the country’s strongest and most vibrant industries – the American motion picture, home video and television industry. MPAA works to advance the business and the art of filmmaking and to celebrate its enjoyment around the world. MPAA members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.

The Recording Industry Association of America (“RIAA”) is the trade organization that supports and promotes the creative and financial vitality of the major music companies. Its members comprise the most vibrant record industry in the world. RIAA members create, manufacture and/or distribute approximately 85% of all legitimate recorded music produced and sold in the United States. In support of its mission, the RIAA works to protect the intellectual property and First Amendment rights of artists and music labels; conduct consumer, industry and technical research; and monitor and review state and federal laws, regulations and policies.
Item 2. Proposed Class Addressed


The December 12, 2014 Notice of Proposed Rulemaking (“NPRM”) described this proposed class of works as allowing “circumvention of access controls on lawfully made and acquired motion pictures for filmmaking purposes. This exemption has been requested for audiovisual material made available in all formats, including DVDs protected by CSS, Blu-ray discs protected by AACS, and TPM-protected online distribution services.” 79 Fed. Reg. 73,856, 73,861-62 (Dec. 12, 2014).

Item 3. Overview

The Joint Creators and Copyright Owners do not oppose renewal of the existing exemption related to documentary filmmaking. See 37 C.F.R. § 201.40(b)(4)(ii), § 201.40(b)(5)(iii). However, they do oppose any expansion of that exemption to allow for circumvention of Blu-ray Discs or videogames. They also oppose expanding the exemption to cover fictional filmmaking, filmmaking that does not involve criticism or commentary, and filmmaking that makes use of more than “short portions” of motion pictures. The proponents have failed to meet their burden of persuasion on these issues because the Register’s reasoning from her 2012 Recommendation remains as true today as it was then, if not more so. See Recommendation of the Register of Copyrights, Section 1201 Rulemaking: Fifth Triennial Proceeding, 125, 130, 135 (Oct. 12, 2012) (“2012 Recommendation”); see also Exemption to Prohibition on Circumvention of Copyright Protection Systems for Access Control Technologies; Notice of Inquiry and Request for Petitions, 79 Fed. Reg. 55,687, 55,689 (Sept. 17, 2014) (“2014 NOI”).

Item 4. Technological Protection Measure(s) and Method(s) of Circumvention

The proponents of this exemption, the International Documentary Association (“IDA”), et. al., describe the myriad access controls at issue on pages 2 through 5 of their February 6, 2015 comments. They include the Content Scramble System (“CSS”), the Advanced Access Content System (“AACS”), and a variety of TPMs used to protect online content.

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1 The Joint Creators and Copyright Owners continue to believe that the exemptions related to educational uses of motion pictures, filmmaking, multimedia e-books, and non-commercial videos should be separated into distinct exemptions that allow the Office to tailor each exemption to the specific contexts at issue.

2 All cited materials from previous rulemaking cycles can be accessed via the Copyright Office website at http://www.copyright.gov/1201/ under “Past Proceedings.”

3 The burden of coming forward with evidence in support of the proposed exemption, as well as the burden of persuasion that the exemption should be recognized on the narrow grounds authorized by the statute, must always remain with the proponent of an exemption. 2014 NOI at 55,689. This burden applies to both factual and legal issues.
As discussed further below, these access controls have increased the availability of works and have allowed for a vast proliferation of platforms on which consumers can enjoy authorized access to an increasing variety of content. It is easier than ever to access a broad selection of films and television shows, and on many different devices. The confidence afforded by the security of TPMs, and the flexibility in business models that such TPMs enable, are essential marketplace pillars which have led creators of motion pictures to expand their streaming and downloading options and to experiment with a broad range of business models to increase access to their works, such that some films can now be purchased and digitally downloaded before they are made available on physical discs.

Item 5. Asserted Noninfringing Use(s)

Although the Joint Creators and Copyright Owners believe that documentary and fictional filmmakers often engage in fair uses of materials from other motion pictures, there is no across-the-board fair use exception applicable to filmmaking. Filmmakers must be careful not to step on the rights of others while they pursue their own work. As the Register concluded in 2012, this is especially true with respect to fictional filmmaking.

It is true that the use of motion picture excerpts in a fictional film may enhance the film, but that does not necessarily mean that the use is fair. Notably, fictional films differ … because there is no basis to assume that fictional films’ primary purpose is to offer criticism or comment. Rather, the purpose of a fictional film is typically entertainment. … The use of an earlier work to flesh out characters and motivations in a new work, or to develop a storyline, does not inherently serve the purpose of criticism or comment on the existing work. Indeed, the use of an earlier work or works as the basis for a new work could give rise to a concern that the new use might supplant the derivative market for the existing work.

2012 Recommendation at 130.

Given that many uses of portions of motion pictures in fictional films should be licensed, and that MPAA member companies actively offer and grant such licenses, the Joint Creators and Copyright Owners oppose the creation of a new exemption applicable to fictional filmmakers. The new exemption would be unjustifiable because the proponents of the exemption do nothing to try to define specific parameters within which fictional filmmakers should operate to restrain the scope of the exemption. Indeed, the proponents even argue against preserving the limitations that currently apply to the exemption for documentary filmmaking, such as the requirement that any portions taken from motion pictures be “short” and be used for the purpose of criticism and comment. Those requirements at least render the existing exemption more compatible with fair

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4 See Elvis Presley Enters., Inc. v. Passport Video, 357 F.3d 896 (9th Cir. 2004), cert. denied, 542 U.S. 921 (2004); Ringgold v. Black Entertainment Television, Inc., 126 F.3d 70 (2d Cir. 1997).

5 In 2012, the Register stated that “the use of only short segments is critical to the Register’s determination that a significant number of the desired uses are fair.” 2012 Recommendation at 138. The Register also stated that she “considers the desire to engage in criticism or commentary to be a critical factor in establishing fair use in these contexts.” Id. at 139.
use given that the first and third factors specifically favor criticism and commentary and the use of no more of a work than is necessary to accomplish a legitimate purpose, respectively. See 17 U.S.C. § 107(1) and (3).

Item 6. Asserted Adverse Effects

Similar to the record presented to the Register in 2012, the current record “establishes that there is some amount of motion picture material that may be available only on Blu-ray discs, such as bonus material or, more rarely, entire films released exclusively on Blu-ray.” 2012 Recommendation at 135. However, also like the record in 2012, “the few cited uses of Blu-ray-exclusive content are insignificant in number.” Id. In fact, many of the 19 examples of purportedly exclusive Blu-ray content offered by the proponents in their Appendix K refer to material that is not exclusively available on Blu-ray Discs. For example, the very first item on the list, a film called Beat the Devil, is available on Amazon in DVD format and as a digital download. Likewise, the two discs in the Blade Runner Five-Disc Complete Collector’s Edition that contain “extras” are on DVD, not Blu-ray Disc. The five versions of the film in that Collector’s Edition are all available on DVD, and three of the versions are also available as high definition digital downloads. The Gone With The Wind 70th Anniversary Ultimate Collector’s Edition, another purported example of exclusive Blu-ray content, in fact was released in both Blu-ray and DVD. Many of the other examples involving “bonus” features also appear to refer

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to materials that, while perhaps not available in the DVD format, are available either through online services, such as Amazon Shorts,\textsuperscript{10} or on digital copies that are provided to consumers when they purchase Blu-ray Discs.\textsuperscript{11} It is also not true, as Appendix K appears to claim, that every Pixar title is only available on Blu-ray Disc.\textsuperscript{12}

Given that the proponents could not even identify twenty examples of materials that are not available in formats other than Blu-ray, and that at least some of the materials they identified are available in such formats, the Register should conclude, as she did in 2012, “that the record does not reflect a substantial adverse impact due to the inability to use motion picture materials contained on Blu-ray discs.” This is especially true because the proponents are simply wrong that Blu-ray has become the “firmly established industry standard” or the “default.” IDA Class 6 Comment at 20. Instead, far more titles are available on – and sold on – DVD than are available on – or sold on – Blu-ray Discs. As reported by the “DVD and Blu-ray Release Report,” with respect to physical media, DVDs remain the industry standard, with far more titles being released each year on DVD than on Blu-ray. For example, in 2014, nearly 5,000 feature film and television titles were released on DVD, while fewer than 1,500 titles were released on Blu-ray. Moreover, in that same year, 439 million DVDs were purchased, versus only 127 million Blu-ray Discs. As reported by Home Media Magazine, Blu-ray Discs have accounted for only 22% of all discs sold in 2015, while DVDs constitute 78% of all disc sales. MPAA member studios report that they are not aware of any of their films that have been released exclusively on Blu-ray Disc. A handful of titles may have been released on Blu-ray Discs as “special editions” or with “bonus footage” without a DVD counterpart; however, the main film would have been released on DVD and/or as a digital download.

Not only have the proponents not established that a significant amount of material is available exclusively on Blu-ray, they have also not established that their films cannot be distributed without Blu-ray quality images. Although the proponents reference numerous requirements purportedly imposed by television networks, film festivals and theatres, the proponents do not attach any documentation to support these assertions. Without such documentation, there is no basis to conclude that distributors no longer make “accommodations” when filmmakers are unable to extract clips from Blu-ray Discs.\textsuperscript{13} See 2012 Recommendation at

\footnote{10}{For example, many bonus features for the film *Sin City* are available through Amazon for free. \url{http://www.amazon.com/s/ref=nb_sb_noss_1?url=search-alias%3Dvideo-shorts&field-keywords=sin+city}, Exhibit 10 attached hereto.}

\footnote{11}{For example, the *Guardians of the Galaxy* Blu-ray Disc is sold with a companion digital copy that includes the same bonus extras as the Blu-ray Disc. See Exhibit 11 attached hereto. Likewise, the *Frozen* Blu-ray Disc is sold with a companion digital copy that includes the same bonus extras as the Blu-ray Disc. See Exhibit 12 attached hereto.}

\footnote{12}{For example, Pixar’s *Short Films Collection 1* is available on DVD at \url{http://www.amazon.com/Pixar-Short-Films-Collection-Volume/dp/B000V1Y44G}.}

\footnote{13}{Regardless, this proceeding was not designed to generate exemptions based on evidence of “[a]dverse impacts that flow from … marketplace trends, other technological developments, or changes in the roles of . . . distributors or other intermediaries . . . .” Staff of House Committee on the Judiciary, 105th Cong., Section-By-Section Analysis of H.R. 2281 as Passed}
133. This is especially true with respect to uses of “pre-existing materials,” such as the archival footage at issue in many of the examples that the proponents provide of licensing difficulties. See, e.g., IDA Class 6 Comment, Appendix D, at 6-7.14

Nor have the proponents demonstrated any adverse impact caused by access controls utilized in connection with audiovisual works other than motion pictures, such as video games. As was the case in 2012, the proponents have requested an expansion but have not put any facts in the record to support that request.

Item 7. Statutory Factors

17 U.S.C. § 1201(a)(1)(C)(i) instructs the Register to consider “the availability for use of copyrighted works” broadly and in historical context. Whether the proposed purpose at issue is currently enabled in the precise manner desired by a proponent is not the only relevant question. Prior to passage of the Digital Millennium Copyright Act (“DMCA”), fair use did not entitle a user to access a work in the format of the user’s choosing, and the passage of the DMCA did not alter that fact.15

Indeed, the use of access controls has facilitated wider availability of copyrighted motion pictures than ever existed prior to the DMCA; and digital copying methods that do not involve circumvention are far more prevalent, far more robust, and far more affordable than when the DMCA was enacted. Access controls are improving and expanding the audiovisual content available to the public at large, rather than diminishing it.

The integrity of the AACS technology used to protect Blu-ray Discs is an especially important component of the ecosystem that is resulting in the increased availability of motion pictures. The Register and the Librarian should not undermine the integrity of AACS by opening it up to widespread hacking, which could negatively impact “the market for or value of” some of the industry’s most exciting products.16

As discussed above in Item 6, there are many available alternatives to obtaining portions of motion pictures from Blu-ray Discs. Thus, the third statutory factor disfavors granting an exemption as well.17

Item 8. Documentary Evidence

Please see the attached Exhibits.


14 Indeed, many of these examples do not appear to involve circumvention at all. Instead, they appear to involve licensing negotiations over unencrypted footage.

15 See Universal City Studios, Inc. v. Corley, 273 F.3d 429, 459 (2d Cir. 2001).


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<td><em>Frozen</em> Blu-ray Disc and Digital Copy With Extras</td>
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Beat the Devil
Humphrey Bogart (Actor, Producer), Jennifer Jones (Actor), John Huston (Director, Writer) Rated: NR (Not Rated) Format: DVD

Available from these sellers.
12 new from $3.28 27 used from $0.01 1 collectible from $4.99

Watch Instantly with
Rent Buy
Beat The Devil - 1954 $1.99 $4.99
Beat the Devil $1.99 $6.98
Beat the Devil (1953) — —

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DVD 1-Disc Version $0.52 $0.01
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Desperate Hours, The
Humphrey Bogart
74
DVD $5.78

We'Re No Angels (1955)
Humphrey Bogart
576
DVD $4.89

TCM Greatest Classic Legends Film
Humphrey Bogart
65
DVD $10.14

Treasure of the Sierra Madre, The
Humphrey Bogart
411
DVD $4.00

Dead Reckoning
Humphrey Bogart
70
DVD $10.19

TCM Gang
Humphrey Bogart
82
DVD $14.9

Editorial Reviews
On their way to Africa are a group of rogues who hope to get rich there, and a seemingly innocent British couple. They meet and things happen...

Special Features
None.

Product Details
Actors: Humphrey Bogart, Jennifer Jones, Gina Lollobrigida, Robert Morley, Peter Lorre
Directors: John Huston
Writers: John Huston, Anthony Veiller, Claud Cockburn, Peter Viertel, Truman Capote
Producers: Humphrey Bogart, Angelo Rizzoli
Beat the Devil is a subtle comedy of manners. It's not a big Hollywood film, but a small independent (Bogart's own production company) that happens to have an amazing cast, is directed by one of the best (John Huston), with a Truman Capote screenplay. It's become one of my favorite off-beat films and can't recommend it enough.

What's not to like? Quite a bit if you read some of the disgruntled reviews below! But don't be dissuaded, it's a gem. And remember, Pauline Kael was a huge fan of this movie; if she's a reviewer you trust, that might be enough for you.

Other reviewers have outlined the plot so I won’t go into that, and in any case, that's not the reason to watch this movie. The plot's certainly as good as any amusing Hitchcock film, with its MacGuffin and several surprising twists and comic suspense subplots unravelling throughout.

There are subtleties to Beat the Devil that apparently escape many reviewers, who perhaps wanted another formulaic 'noir' classic or some kind of slapstick laff-fest. If you like New Yorker cartoons, you'll likely enjoy this movie as much as I do: I've watched this movie at least 5 times and still love it.

Beat the Devil escapes categorization, except to say that it's a brilliant comic screenplay performed with skill and insight by several of the best actors of the 50s. Robert Morley is sublimely funny, and brings out the best in Peter Lorre and the other criminals in the gang.

Jennifer Jones is sexy and charming in her role as a compulsive liar, as is her classic and earnestly doltish husband. They reek naive British charm and are marvelous together, providing a poignant tension in contrast to the gang of conniving scoundrels.
Exhibit 2
**A FIVE-DISC COLLECTION FOR ALL TIME.**

All 4 official versions - including Ridley Scott's 2007 Final Cut - of the influential futuristic masterpiece, as well as THE RARELY SEEN WORKPRINT, all dazzlingly restored and remastered for optimal home presentation in **1080p High Definition** and remixed **Dolby 5.1 Audio**. Each with a Ridley Scott Introduction. Expert Commentaries on Final Cut and Workprint.

**PLUS 9 HOURS OF SPECIAL FEATURES**

in Standard Definition, including the New, Definitive Documentary Dangerous Days: Making Blade Runner - Incorporating Outtakes, Deleted Scenes and All-New Interviews - and a Bonus Enhancement Archive DVD of Extra, Rare Vintage and New Material.
Exhibit 3
### Blade Runner (Five-Disc Ultimate Collector's Edition)

**Harrison Ford** (Actor), **Sean Young** (Actor), **Ridley Scott** (Director)  
Rated: R (Restricted)  
Format: DVD

#### Available from these sellers.

1 new from $225.00  
4 used from $75.96

**Watch Instantly with**

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**Other Formats & Versions**

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**Deal of the Week:** Save up to 67% on Select Movie Collections on Blu-ray

This week only save on **Alfred Hitchcock: The Masterpiece Collection**, and **Willy Wonka and the Chocolate Factory Collectors Edition**.

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- **Dune (Widescreen)** ~ Francesca Annis  
  **$7.87**

- **The Hobbit: The Battle of the Five Armies (Special Edition) (DVD+UltraViolet)** ~ Ian McKellen  
  **$14.96**

- **Dark City (Director's Cut)** ~ Rufus Sewell  
  **$4.34**

- **Big Trouble in Little China** ~ Kurt Russell  
  **$12.58**

**Explore similar items**

**Related Video Shorts**

- **Blade Runner - Trailer**
- **Blade Runner - Final Cut CT 1**
- **Blade Runner - Making Of**
- **Blade Runner - Final Cut CT 2**
- **Blade Runner - Danger Days**

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3/24/2015
**Product Details**

**Actors:** Harrison Ford, Sean Young, Rutger Hauer  
**Directors:** Ridley Scott  
**Format:** Subtitled, NTSC  
**Language:** English, French  
**Subtitles:** English, French, Spanish  
**Region:** Region 1 (U.S. and Canada only. Read more about DVD formats.)  
**Aspect Ratio:** 2.35:1  
**Number of discs:** 5  
**Rated:**  
**Studio:** Warner Bros.  
**DVD Release Date:** December 18, 2007  
**Run Time:** 117 minutes  
**Average Customer Review:** (3,299 customer reviews)  
**ASIN:** B000K15VSA  
**Amazon Best Sellers Rank:** #104,294 in Movies & TV (See Top 100 in Movies & TV)  

Would you like to **update product info**, **give feedback on images**, or **tell us about a lower price**?  

Learn more about "Blade Runner (Five-Disc Ultimate Collector's Edition)" on IMDb

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**Special Features**

- **Disc One**  
  - RIDLEY SCOTT'S ALL-NEW "FINAL CUT" VERSION OF THE FILM  
  - Commentary by Ridley Scott  
  - Commentary by executive producer/co-screenwriter Hampton Fancher and co-screenwriter David Peoples; producer Michael Deely and production executive Katherine Haber  
- **Disc Two**  
  - DOCUMENTARY DANGEROUS DAYS: MAKING BLADE RUNNER  
- **Disc Three**  
  - 1982 THEATRICAL VERSION  
  - 1982 INTERNATIONAL VERSION  
  - 1992 DIRECTOR'S CUT  
- **Disc Four**  
  - Featurette "The Electric Dreamer: Remembering Philip K. Dick"  
  - Featurette "Sacificial Sheep: The Novel vs. The Film"  
  - Philip K. Dick: The Blade Runner Interviews (audio)  
  - Do Androids Dream of Electric Sheep Cover Gallery (images)  
  - The Art of Blade Runner (image galleries)  
  - Featurette "Signs of the Times: Graphic Design"  
  - Featurette "Fashion Forward: Wardrobe & Styling"  
  - Screen Tests: Rachel & Pris  
  - Featurette "The Light That Burns: Remembering Jordan Cronenweth"  
  - Unit photography gallery  
  - Deleted and alternate scenes  
  - 1982 promotional featurettes  
  - Trailers and TV spots  
  - Featurette "Promoting Dystopia: Rendering the Poster Art"  
  - Marketing and merchandise gallery (images)  
  - Featurette "Deck-A-Rep: The True Nature of Rick Deckard"  
  - Featurette "--Nexus Generation: Fans & Filmmakers"  
- **Disc Five**  
  - WORKPRINT VERSION  
  - Commentary by Paul M. Sammon, author of Future Noir: The Making of Blade Runner  
  - Featurette "All Our Variant Futures: From Workprint to Final Cut"  
  - **Packaging:**  
    - Unique 5-disc digi-package with handle which is a stylish version of Rick Deckard's own briefcase. In addition, each briefcase will be individually numbered and in limited supply.  
    - Lenticular motion film clip from the original feature  
    - Miniature origami unicorn figurine  

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**Editorial Reviews**

**Product Description**

Visually spectacular, intensely action-packed and powerfully prophetic since its debut, Blade Runner returns in Ridley Scott's definitive Final
Exhibit 4
Blade Runner (1982)

Rental rights 24 hour viewing period. Details
Purchase rights Stream instantly and download to 2 locations Details
Format Amazon Instant Video (streaming online video and digital download)

Genres Science Fiction, Thriller
Director Ridley Scott
Starring Harrison Ford, Rutger Hauer
Supporting actors Sean Young, Edward James Olmos, M. Emmet Walsh, Daryl Hannah, William Sanderson, Brion James, Joe Turkel, Joanna Cassidy, James Hong, Morgan Paul, Kevin Thompson, John Edward Allen, Hy Pyke, Kimiko Hiroshige, Bob Okazaki, Carolyn DeMiljan, Ben Astar, Judith Burnett
Studio Warner Bros.
MPAA rating R (Restricted)
Captions and subtitles English Details

Rick Deckard prowls the steel-and-microchip jungle of 21st Century Los Angeles, stalking genetically made criminal replicants. His assignment: kill them.

Starring: Harrison Ford, Rutger Hauer
Runtime: 1 hour, 58 minutes
Available to watch on supported devices.

Rent HD $3.99
Buy HD $13.99
Rent SD $2.99
Buy SD $9.99

By placing your order, you agree to our Terms of Use. Sold by Amazon Digital Services, Inc. Additional taxes may apply.

Customers Who Bought This Item Also Bought

Product Details
Exhibit 5
By placing your order, you agree to our Terms of Use. Sold by Amazon Digital Services, Inc. Additional taxes may apply.

Blade Runner: The Director's Cut

(3,299) | 8.2/10

Rick Deckard prowls the steel-and-microchip jungle of 21st Century Los Angeles. He's a "blade runner" stalking genetically made criminal replicants.

Starring: Harrison Ford, Rutger Hauer
Runtime: 1 hour, 57 minutes
Available to watch on supported devices.

Customers Who Bought This Item Also Bought

Product Details

Genres
Science Fiction, Thriller

Director
Ridley Scott

Starring
Harrison Ford, Rutger Hauer

Supporting actors
Sean Young, Edward James Olmos, M. Emmet Walsh, Daryl Hannah, William Sanderson, Brion James, Joe Turkel, Joanna Cassidy, James Hong, Morgan Paull, Kevin Thompson, John Edward Allen, Hy Pyke, Kimiko Hiroshige, Bob Okazaki, Carolyn DeMiltijian, Ben Astar, Judith Burnett

Studio
Warner Bros.

MPAA rating
NR (Not Rated)

Captions and subtitles
English Details

Purchase rights
Stream instantly and download to 2 locations Details

Format
Amazon Instant Video (streaming online video and digital download)

Other Formats
Exhibit 6
Blade Runner: The Final Cut 2007  

(3,299)  |  8.2/10  

Watch Trailer

Rick Deckard prowls the steel-and-microchip jungle of 21st Century Los Angeles, stalking genetically made criminal replicants. His assignment: kill them.

Starring: Harrison Ford, Rutger Hauer
Runtime: 1 hour, 58 minutes
Available to watch on supported devices.

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“Gone With the Wind” 70th Anniversary Ultimate Collector’s Edition From Warner Home Video November 17

(August 10, 2009 – Burbank, CA) – Winner of 10 Academy Awards® including Best Picture, and still history’s all time domestic box-office champion ($1.5 billion*), “Gone with the Wind” has long been considered the most celebrated motion picture of all time. On November 17, Warner Home Video (WHV) will honor the romantic epic with a stunningly restored and remastered version, available for the first time on Blu-ray™. “Gone with the Wind 70th Anniversary Ultimate Collectors Edition” is sure to be a “must-have” for collectors of classic films, available both in Blu-ray as well as on DVD. * Domestic gross. adjusted for inflation (according to www.boxofficemojo.com)

The highlight of this new Blu-ray version of “Gone with the Wind” is how it looks and sounds. As they’ve done with “The Wizard of Oz,” Warner Home Video continues to maximize what the Blu-ray format can do in terms of picture and sound. With six times higher resolution than standard DVD along with the sonic excellence of Dolby TruHD, the film will be at its absolute pristine best. “You’re going to see, hear and experience so much more with this Blu-ray edition,” said Jeff Baker, WHV Executive Vice President and General Manager, Theatrical Catalog. “Viewing ‘Gone with the Wind’ again on Blu-ray is like seeing it for the first time. You’re brought into the saga of the war torn Tara so intensely, you feel as if all the characters literally come alive. At times, I felt as if I was on the set standing next to the camera watching Gable and Leigh as the whole scene unfolded.”

Brand new to these editions is a bonus disc with three new outstanding documentaries:

• “1939: Hollywood’s Greatest Year” is a fascinating tribute to a year considered to be one of Hollywood’s greatest. This documentary, narrated by Kenneth Branagh, had its on-air premiere in July as part of TCM’s month-long festival saluting that year’s ‘bumper-crop’ of films.
• “Gone with the Wind: The Legend Lives On” is an exploration of the legacy of this most beloved film through illuminating interviews, footage and visits to historical sites, events and museums.
• “Moviola: The Scarlett O’Hara Wars” - a 1980 WBTV Special, never before seen on home video.

This historic 70th Anniversary Ultimate Collector’s Edition, limited and numbered, will be further enhanced with unique nostalgic premiums – a 40-page hardcover book with photos, production notes and more; a reproduction of the 1939 original program; eight 5” x 7” frameable art prints, and a CD soundtrack sampler. The UCEs will be available in Blu-ray for $84.99 and DVD for $69.92 SRP. A Two Disc Special Edition will also be offered with the film and commentary for $24.98 SRP. The documentary “The Making of a Legend” will also be available as a stand alone for $14.97 SRP. Orders for all are due October 13. About the Movie “Gone with the Wind” is the grandest, most ambitious and spectacular piece of filmmaking in cinematic history. With more than 50 speaking roles and 2400 extras, the film is the quintessential Hollywood epic – considered a “must have” for collectors, and one that can be watched again and again for generations to come. Clark Gable, Vivien Leigh, Leslie Howard and Olivia de Havilland star in “Gone with the Wind,” which for more than a half century has thrilled audiences with its eternal love affair, set in the South against the backdrop of the Civil War, between handsome Rhett Butler (Gable) and his sassy, headstrong heroine Scarlett O’Hara (Leigh). With each new generation, “Gone with the Wind” continues to grow in popularity as new audiences discover and embrace the David O. Selznick production of Margaret Mitchell’s Pulitzer Prize-winning novel.

TWO DISC DVD SPECIAL FEATURES
Disc 1 The Movie, Part 1
• Remastered feature with Dolby Digital 5.1 Audio
• Commentary by historian Rudy Behlmer

Disc 2 The Movie, Part 2
• Remastered feature
• Commentary by historian Rudy Behlmer

Offer for a numbered Limited Edition copy of the Original 1939 Poster DVD & BLU-RAY ULTIMATE COLLECTOR’S EDITIONS Includes everything listed in the Two Disc SE as well as the following: Disc 3 About The Movie
• “The Making of a Legend” documentary (1989 TV Special) (Narrated by Christopher Plummer)
• “Restoring a Legend” - Chronicles the film/video restoration process
• “Dixie Hails Gone with the Wind” -1939 Premiere newsreel
• 1940 MGM historical short – “The Old South”
• “Atlanta Civil War Centennial” 1961 premiere newsreel
• International prologue
• Foreign language version sample scenes
• Theatrical Trailers Disc 4 About The Cast • "Melanie Remembers: Reflections by Olivia de Havilland" - Exclusive 2004 Documentary
• Cast profile – “Gable: The King Remembered”
• Cast profile – “Vivien Leigh: Scarlett and Beyond”
• “The Supporting Players” - Cameo portraits of an unforgettable ensemble • “At Tara”

“The O'Hara Plantation in Georgia”
Thomas Mitchell as Gerald O'Hara
Barbara O'Neill as Ellen, his wife

“Their Daughters”
Evelyn Keyes as Suellen
Ann Rutherford as Carreen

“The House Servants”
Hattie McDaniel as Mammy
Oscar Polk as Pork
Butterfly McQueen as Prissy

“At Twelve Oaks”
Leslie Howard as Ashley Wilkes
Rand Brooks as Charles Hamilton, her brother
Carroll Nye as Frank Kennedy, a guest

“In Atlanta”
Laura Hope Crews as Aunt Pittypat Hamilton
Eddie Anderson as Uncle Peter, her coachman
Harry Davenport as Dr. Meade
Jane Darwell as Mrs. Merriwether
Ona Munson as Belle Watling
Cammie King as Bonnie Blue Butler

• “Gone with the Wind: The Legend Lives On” - Exploring the legacy of the most beloved film through illuminating interviews, footage and visits to historical sites, events and museums
• “Moviola: The Scarlett O'Hara Wars” 1980 WBTV Special never before on home video
• Trailers (Blu-ray Hi-Def will have all discs above combined onto 2 discs) Also included are unique premiums housed in a beautiful velvet keepsake box, limited and numbered: EXCLUSIVE TO THE DVD and BLU-RAY HI-DEF RAY ULTIMATE COLLECTOR’S EDITIONS • 20-page reproduction of the original and complete 1939 Souvenir Program
• 40-page Production History Book with photos and production notes
• Eight Frameable 5x7 Art Prints
• CD soundtrack sampler featuring eight tracks

"Main Title"
“Tara”
EXCLUSIVE TO BLU-RAY ULTIMATE COLLECTOR'S EDITIONS: • “MGM: When The Lion Roars Documentary”

About Warner Home Video
Warner Bros. Home Entertainment Group brings together Warner Bros. Entertainment’s home video, digital distribution, interactive entertainment/videogames, direct-to-DVD production, technical operations and anti-piracy businesses in order to maximize current and next-generation distribution scenarios. WBHEG is responsible for the global distribution of content through DVD, electronic sell-through and VOD, and delivery of theatrical content to wireless and online channels, and is also a significant worldwide publisher for both internal and third party videogame titles. About Turner Classic Movies
Turner Classic Movies is a Peabody Award-winning network celebrating 15 years of presenting great films, uncut and commercial-free, from the largest film library in the world. Currently seen in more than 80 million homes, TCM features the insights of veteran primetime host Robert Osborne and weekend daytime host Ben Mankiewicz, plus interviews with a wide range of special guests. As the foremost authority in classic films, TCM offers critically acclaimed original documentaries and specials, along with regular programming events that include The Essentials, 31 Days of Oscar and Summer Under the Stars. TCM also produces a wide range of media about classic film, including books and DVDs, along with hosting a wealth of materials at its Web site, www.tcm.com (http://www.tcm.com). TCM is part of Turner Broadcasting System, Inc., a Time Warner company. Turner Broadcasting System, Inc., a Time Warner company, creates and programs branded news, entertainment, animation and young adult media environments on television and other platforms for consumers around the world. Note: All enhanced content listed above is subject to change.

# # #
Exhibit 8
MGM - When the Lion Roars
by Patrick Stewart

Overview
This three part series chronicles the history of MGM from its very first film through its current days. Features a review of the great films produced including "The Wizard of Oz," "Gone With The Wind," the Andy Hardy films and many spectacular musicals. ...

See more details below

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DVD $9.07

The Plot to Kill Hitler
DVD $18.17

The Yellow Rolls-Royce
DVD $18.17

More About This Product

Overview
This three part series chronicles the history of MGM from its very first film through its current days. Features a review of the great films produced including "The Wizard of Oz," "Gone With The Wind," the Andy Hardy films and many spectacular musicals.
Product Details
Release Date: 1/20/2009
UPC: 883929036325
Rating:
Source: Warner Home Video
Region Code: 1
Language: English
Time: 6:06:00
Format: DVD
Sales rank: 11,905

Related Categories
Documentary - general

Cast & Crew
Performance Credits
Patrick Stewart Narrator

Scene Index
Disc #1 -- MGM: When the Lion Roars
1. Dream Factory. [9:28]
2. Epic Empire. [11:39]
4. Chaney, Gish, Davies, Keaton. [10:07]
5. Sound; Falls and Rises. [11:00]
6. Crawford, Gable, Barrymore. [10:02]

Menu
Disc #1 -- MGM: When the Lion Roars
The Lion's Roar
Play Movie
Scene Selections
Languages
Subtitles: English (For the Hearing Impaired)
Subtitles: Français

Customer Reviews

Average Rating 4.5

Rating Distribution
5 Star (3)
4 Star (0)
3 Star (1)
Exhibit 9
**MGM: When the Lion Roars - Part 1**

Part 1 of 3. An in-depth and captivating look at the studio that produced such classic American films as *The Wizard of Oz*, *Gone with the Wind*, and *Ben-Hur*. From the Roaring '20s, when Louis B. Mayer united Metro and Goldwyn, through its miracles, fails, and gradual decline, examine the scandals, romances, tragedies and triumphs that made MGM one of the most acclaimed studios in the world. Combining film clips, interviews and rare behind-the-scenes footage to reveal a world that once was and will never be again. Join host Patrick Stewart in this fascinating examination of an empire that touched millions of people across the world.

- **Duration:** 123 min
- **Year:** 1992
- **Rated:** NR

**Cast & Crew**

- **Frank Martin**: Director
- **Patrick Stewart**: Narrator
- **Michael J发文 Wilson**: Screenwriter

**VUDU Community**

*Rating: 4.3/5*
Exhibit 10
36 results for Video Shorts: "Sin City"

Show results for

Any Department
Video Shorts
  Arts & Entertainment (25)
  Movies & TV (20)
  Music Videos & Concerts (5)

Refine by

New Releases
  Last 30 Days (1)
  Last 90 Days (16)

Duration
  Under 1 Minute (7)
  1 to 2 Minutes (10)
  2 to 5 Minutes (9)
  5 to 10 Minutes (4)
  Over 10 Minutes (6)

Channels
  Miramax (12)
  WatchMojo.com (8)
  Anchor Bay Entertainment (4)
  Universal Music Group - North America (2)
  Dimension Films (1)
  Sony Music Entertainment (1)
  The Weinstein Company (1)
  TrendsetterMedia (1)
  * See more

Vendors
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  WatchMojo (8)
  HitFix (5)
  IVAMovies (4)
  VEVO (4)
  IVMusic (1)

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  by Miramax
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  Runtime: 1 min 46 secs

AC/DC - Sin City
  (Live, Houston Summit, October 1983)
  by Sony Music Entertainment
  Watch Now

Sin City - Trailer 2
  by Miramax
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  Runtime: 1 min 41 secs

Sin City: A Dame to Kill For - Trailer
  by The Weinstein Company
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  Free video
  Runtime: 1 min 21

Frank Miller's Sin City: A Dame To Kill For (Trailer 1)
  by Dimension Films
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  Runtime: 1 min 22

Sin City: A Dame to Kill For - Trailer
  by Anchor Bay Entertainment
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  Runtime: 2 mins

Sin City - Opening Scenes
  by Miramax
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  Free video
  Runtime: 2 mins 11 secs

Sin City - He's A Cop!
  by Miramax
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Sin City - Bring in Quentin
  by Miramax
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  Runtime: 1 min 30 secs

Sin City - Frank Miller Seduced
  by Miramax
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  Runtime: 47 secs

Linus Young - City Of Sin
  by Universal Music Group - North America
  Watch Now
  Free video
  Runtime: 4 mins

Linus Young - City Of Sin (Audio)
  by Universal Music Group - North America
  Watch Now
  Free video
  Runtime: 4 mins

Sin City - Shelly, Benicio, Gayle & Dwight
  by Miramax
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  Runtime: 1 min 16

Sin City: A Dame To Kill For: Working Together Again
  by Anchor Bay Entertainment
  Watch Now

Sin City: A Dame To Kill For: Actors Doing Their Own Stunts
  by Anchor Bay Entertainment
  Watch Now

Sin City: A Dame To Kill For
  by Anchor Bay Entertainment
  Watch Now
Exhibit 11
BONUS FEATURES

• Guide To The Galaxy With James Gunn — The director and his 8-bit avatar lead you on a galactic adventure through the making of this epic movie, from vibrant concept art, elaborate makeup and amazing sets, to dancing baby Groot.

• The Intergalactic Visual Effects For Guardians Of The Galaxy — Learn how Rocket and Groot went from blue screen to big screen with the help of astonishing visual effects...and some very human actors.

• Exclusive Look At Marvel's Avengers: Age Of Ultron — Bursted with action, and including the newest members of the Marvel Cinematic Universe—Quicksilver and Scarlet Witch—Marvel's Avengers: Age of Ultron is truly a battle for the ages!

• Gag Reel — Experience cosmic shenanigans and collected gaffs in this hilarious gag reel.

• Deleted Scenes With Commentary By James Gunn

• Audio Commentary With James Gunn

From Marvel, the studio that brought you Spider-Man, Iron Man, The Hulk, Thor, Ant-Man, Marvel's The Avengers, comes an unlikely hero team—the Guardians of the Galaxy. The Marvel Cinematic Universe expands into the cosmos when brash space adventurer Peter Quill steals a mysterious, all-powerful orb. Chased by relentless Omnius, he forms an uneasy alliance with a ragtag band of misfits, rallying to a desperate battle that will decide the fate of the galaxy.

Finding an amazing new characters and a collection of unique features, the must-have blacktomato is your ticket to a wild thrill ride!

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Can't access to anywhere after December 31, 2013.
Marvel's Guardians Of The Galaxy

August 1, 2014 | 121 min

Synopsis
From Marvel, the studio that brought you the global blockbuster franchises of "Iron Man," "Thor," "Captain America" and "The Avengers," comes a new team - the "Guardians of the Galaxy." An action-packed, epic space adventure, Marvel's

Cast
Chris Pratt, Zoe Saldana, Dave Bautista, featuring Vin Diesel as Groot, and Bradley Cooper as Rocket, Lee Pace as Ronan, Michael Rooker, Karen Gillan, Djimon Hounsou, John C. Reilly, Glenn Close, Benicio Del Toro, Laura Haddock, Sean Gunn,

Bonus Features
Behind the Scenes
Marvel's Guardians Of The Galaxy
HD  PG-13  August 1, 2014  121 min

Synopsis
From Marvel, the studio that brought you the global blockbuster franchises of "Iron Man," "Thor," "Captain America" and "The Avengers," comes a new team - the "Guardians of the Galaxy." An action-packed, epic space adventure, Marvel's...
Exhibit 12
COLLECTOR'S EDITION

BLU-RAY + DVD + DIGITAL HD

“Best Animated Movie Of The Year”

- Scott Mantz, Access Hollywood

Disney

FROZEN
"An Instant Classic. This Movie Will Be Watched And Loved For Generations!"
— John Cusack

Walt Disney Animation Studios presents a chilly twist on one of the most humorous and heartwarming stories ever told. "Disney Animation's best since The Lion King" (William Bibbiani, Cinefiddle) will melt your heart. Fearless optimist Anna sets off on an epic journey — teaming up with rugged mountain man Kristoff and his loyal reindeer Sven — to find her sister Elsa, whose icy powers have trapped the kingdom of Arendelle in eternal winter. Encountering Everest-like conditions, mystical trolls and a hilarious snowman named Olaf, Anna and Kristoff battle the elements in a race to save the kingdom. Bring home Frozen on Blu-ray High Definition — featuring a blizzard of never-before-seen bonus extras with gorgeous animation, memorable characters and unforgettable music. It's dazzling fun for the whole family!

Features:

- The Making Of Frozen: Learn the secrets of how the movie was produced in this multi-part documentary.
- Extreme Disney: Join the FreezeFest! Home Ophtaion Anderson at Home
- Once upon a time, Walt Disney Architects make a movie show Snow Queen, and the animation and Disney magic that they worked so hard to develop make this show their journey that they've always wanted to describe.
- Deleted Scenes
- "Flat A B" (Our Credit Hone) — Music Video
- "Frozen Friendship -"
- "Get A Happy" — Mickey Mouse Short

Bonus Extras:

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- "Deleted Scenes"
- "Flat A B" (Our Credit Hone) — Music Video
- "Frozen Friendship -"
- "Get A Happy" — Mickey Mouse Short

Bring home Frozen on Blu-ray High Definition — featuring a blizzard of never-before-seen bonus extras with gorgeous animation, memorable characters and unforgettable music. It's dazzling fun for the whole family!
Frozen

PG  November 27, 2013  102 min

Synopsis
Fearless optimist Anna teams up with rugged mountain man Kristoff and his loyal reindeer Sven in an epic journey, encountering Everest-like conditions, mystical trolls and a hilarious snowman named Olaf in a race to find Anna's sister Elsa.

Cast:
Kristen Bell, Josh Gad, Idina Menzel, Jonathan Groff, Santino Fontana, Alan Tudyk, Ciarán Hinds, Chris Williams, Stephen John Anderson, Maia Wilson, Edie McClurg, Robert Pine, Maurice LaMarche.

Bonus Features
Shorts