Dear U.S. Copyright Officer,

My name is Sunny Gu (sunnygu.com), a Los Angeles-based fashion & beauty illustrator. I have been a full-time freelance illustrator for 5 years. I got my BFA from Otis College of Art and Design in Los Angeles. I have been commissioned by the likes of Condé Nast, Vogue Magazine, Teen Vogue, ELLE Magazine , InStyle, Bloomingdales, Macy's, Nordstrom, Versace, Dolce & Gabbana's Swide Magazine, Carolina Herrera, Brian Atwood, Express, South Coast Plaza, Beverly Center,The Grove, Shiseido, FANCL , Neutrogena and HBO among others.

For most of my illustrations, I paint them in watercolor. I love the vibrancy and unpredictable nature of watercolor. Occasionally I use graphite or acrylic paint to render some special textures. I also create digital art for surface design and textiles. My illustrations are always full of vibrant colors, rich details and delightful feelings. I wish to share joy and beauty through my work.

Over the years, I had the pleasure to working with international brands and companies, and seeing my work been used in different fields: print and digital publications, packaging, home goods, surface designs, advertising campaigns, tv shows, etc.

For me, copyright law is not an abstract legal issue, but the basis and foundation for my business. It is very important to have full control of copyright and usage rights of my original work. Our copyrights are the products we license. This means that infringing our work is like stealing our money. It's important to our businesses that we remain able to determine voluntarily how and by whom our work is used. My work does NOT lose its value upon publication. Everything I create becomes part of my business inventory. In the digital era, inventory is more valuable and precious to artists than ever before.

Thank you so much for your time reading my letter. It would be greatly appreciated if we, artists, can continue to have full copyright and usage right control of our own works.

Sincerely,

Sunny Gu

July 21st, 2015