

THE Licensing Connection

A NEWSLETTER FROM THE U.S. COPYRIGHT OFFICE LICENSING DIVISION

Summer 2014, Vol. 6



David Rice


The Reengineering Team prepares to launch eLi Pilot Project. From left, William Roberts, Acting Associate Register for Public Information and Education; Gustave Schlesier, Project Manager; Tim Howe, Licensing Technical Specialist; Jim Enzinna, Chief, Licensing Division; Krishna Kossery and Manoj Singh, contractors; Alma Hoxha and Chris Cinnamon, Cinnamon Mueller Law Firm; and Tracie Coleman, Section Head for Licensing Information, Outreach, and Education.

Save The Date: eLi Pilot Project Begins October 2014

Licensing Division Announces eLi Pilot Project: Cable Operators Encouraged to Participate



We invite cable operators to participate in the eLi Pilot Project. The period for participation opens on Wednesday, October 1, 2014, and will be available until close of business on November 30, 2014. This project is intended to demonstrate and test a number of eLi's functions, from basic administration and user account creation to submission of Statements of Account (SOA) and the simultaneous filing of multiple SOAs (batch filing). We value your input and feedback as we strive to develop a system that streamlines the process of filing SOAs while providing users with the functionality and accuracy that this task

requires. Since business-to-business (B2B) interfacing will be a part of the project, the ideal participating teams will have a member who has experience in B2B interface development. If you would like to participate, please send an email of interest no later than July 15, 2014, to licensing@loc.gov (Subject: PILOT PROJECT PARTICIPANT) and identify an information technology staffer (name and email address) with the requisite experience as your point of contact. For more information, contact Tracie Coleman, Section Head for Information, Outreach, and Education, at 202-707-8150. 

The Licensing Division Filing Deadlines—Summer 2014

The hot days of summer have arrived. While most people are thinking of sandy beaches and backyard barbeques, the Licensing Division is busy preparing for the 2014/1 satellite and cable filings to arrive.

Important Reminders:

- **Satellite Fees:** The \$725 per statement filing fee, in addition to the appropriate royalty fee, is due in the Copyright Office by Wednesday, July 30, 2014.*
- **Cable Fees:** The per statement filing fee (\$15 for each SA-1, \$20 for each SA-2, or \$725.00 for each SA3), in addition to the appropriate royalty fee, is due in the Copyright Office no later than Friday, August 29, 2014.*

*Please remit the royalty fee and filing fee in one EFT payment.

For more information visit our website at licensing@loc.gov.

Employee Spotlight

Erica Hilliard, Fiscal Specialist

How long have you worked with the Licensing Division?

I have worked at the Library of Congress for 13 years; 8 of those have been here in the Licensing Division's Fiscal Section.

What do you like best about working for the Division?

First, I like working with the staff. Second, I like knowing that my work is instrumental in bringing works of art and creativity to millions of people around the world.

Approximately how much money do you invest per year?

On behalf of the Licensing Division, I invest and reinvest close to \$1 billion, earning copyright owners more than \$500,000 in interest, per year.

What are you looking forward to accomplishing with the new system?

Currently, fiscal staff are not able to telework. As a wife and a busy mother of two, the opportunity to telework would be very helpful to me.

What is the one thing you hope to see the eLi system do?

With eLi, electronic signatures and electronic statements would slim down our business processes and eliminate needing to scan, file, and store a lot of paper. ☺



David Rice

A Chat with Our Leaders

Meet David Christopher, Chief of Operations, Copyright Office

As chief of operations, David Christopher supervises the day-to-day operations of the Copyright Office, including financial controls, budget, human capital, statutory royalty investments, mandatory deposit and acquisitions, contracts, and strategic planning functions. He is a member of the Licensing Division Reengineering Team, and works closely with senior managers in technology, registration, policy, and the greater Library of Congress. His first assignment as chief of operations was to oversee a strategic reorganization of the Copyright Office (eCO) to better align the business functions with business needs and to better manage resources.



Chris Reed

How long have you worked in the Copyright Office?

I joined the Copyright Office the first week of November 2006. Most staff were located in Crystal City, VA, at that time, so I spent my first six months across the Potomac before moving back to Capitol Hill.

What is your specific role with the eLi reengineering project?

As chief of operations, I am technically the project sponsor. However, I see my role really as something of a cheerleader, and I try to use my influence to ensure adequate support from Library of Congress units that we depend on for acquisitions and IT services.

What do you hope to accomplish with the implementation of eLi?

Building eLi and reengineering Licensing Division processes is part of a larger effort to modernize the Copyright Office's operations. A primary goal is to offer services that meet the needs and expectations of customers who routinely conduct business online and on the go. Another goal is to achieve optimal efficiency in our internal workflows to ensure that we are getting the most out of our limited resources.

How do you see the future of the Licensing Division post-reengineering?

The House Judiciary Subcommittee on Courts, Intellectual Property, and the Internet is currently engaged in a comprehensive review of U.S. Copyright Law, so the

big question for the future of the Licensing Division is whether and to what extent the review will result in changes to the law that could impact the Division's role in helping to administer the statutory licenses.

What lessons-learned from the eCo reengineering project apply to the eLi project?

The toughest, yet most critical, task associated with building and implementing a new system and a new way of doing business is achieving staff buy-in, and that was certainly the case with the eCO project, just as it is now with eLi. Change is difficult, and people generally do not embrace change willingly, particularly in the workplace. To that end, I think Jim Enzinna and Mark DiNapoli have done an outstanding job of promoting staff involvement with the eLi project from day one, and the outcome of their efforts should be a relatively pain-free transition to the new operation.

What have been the most challenging and most rewarding aspects of eLi thus far?

One of the major project challenges for us relates to cloud hosting, which has become widespread, but is new to us and to the Library of Congress. As with any new technology, there is a learning curve, and we're working through that curve now. However, I am confident that cloud hosting is right for eLi, and I am also confident that we will succeed with this effort. Success, as always, is itself the reward we are trying to achieve. **C**

Streamlining Licensing Business Processes

The Licensing Division Discontinues Initial and Final Reminder Letters

In an effort to streamline Licensing's business processes, effective April 9, 2014, the Licensing Division discontinued sending initial and final reminder letters. Statements of account lacking the required information or fees may jeopardize the validity of your statutory license, and your secondary transmission activity may be subject to full liability under the Copyright Act. Without

a statutory license, a cable system can be sued by copyright owners for the full range of civil remedies for copyright infringement, including injunctions, actual damages and profits, or statutory damages (of up to \$150,000 in cases of willful infringement). The statute also provides for criminal penalties in cases of willful infringement for commercial purposes. ©

Being There

Got Conferences, Meetings, or Conventions?

Licensing Division staff may be available to attend, exhibit, or participate in upcoming activities. Email us at licensing@loc.gov to let us know of your plans.

Here are examples of events U.S. Copyright Office and Licensing Division staff have attended:

Recently Attended:

- March 11–13: The 2014 Satellite Conference, Washington, D.C.

- April 1-3: ACA Summit 21, Washington, D.C. (Copyright Office attendees: Tracie Coleman and William Roberts)
- April 29-May 1: The Cable Show, Los Angeles. (Copyright Office exhibitors: Tracie Coleman, Mark DiNapoli, and William Roberts)

Coming Up Next:

- July 27–30: Independent Cable Show, Kansas City, Mo.

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What Are You Thinking?

We Need Your Feedback!!!

Are you receiving timely information from the Licensing Division? Please respond to our survey. Click on

<https://www.surveymonkey.com/s/LDSurveyTLC> and let us know how we're doing.

Website Launch

Website Coming Soon

The Licensing Division's website is under construction. Stay tuned for a tweet announcing our launch date!!!

