



INTERNATIONAL COPYRIGHT TRAINING



INTERNATIONAL SYMPOSIUM ON

Emerging Issues in Copyright and Related Rights for Developing Countries and Countries with Economies in Transition

**MARCH 19–23, 2012
WASHINGTON, DC**



PROGRAM

Emerging Issues in Copyright and Related Rights for Developing Countries and Countries with Economies in Transition

**MONDAY
MARCH 19**

Location **Whittall Pavilion**
 Jefferson Building
 Library of Congress

8:30–9:00 **Breakfast Reception**

9:00–9:30 **Welcome and Introduction of Participants**

Speaker **MARIA A. PALLANTE**
 Register of Copyrights and Director
 United States Copyright Office

9:30–10:00 **Overview of Program and Issues**

Speaker **MICHELE WOODS**
 Associate Register for Policy and International Affairs
 United States Copyright Office

10:00–11:30 **Special Remarks: A View from Capitol Hill**

Speakers **AARON COOPER**
 Senior Counsel for Intellectual Property and Antitrust
 Committee on the Judiciary
 United States Senate

STEPHANIE MOORE
 Chief Counsel, Democrats
 Subcommittee on Intellectual Property, Competition, and
 the Internet
 Committee on the Judiciary
 United States House of Representatives

MATTHEW SANDGREN

Counsel

Committee on the Judiciary

United States Senate

SHANNA WINTERS

Chief Counsel (invited)

Committee on Foreign Affairs

United States House of Representatives

11:30-12:30 **Break and Group Photo** (Jefferson Building)

12:30-2:00 **Luncheon** (Members Room)

Keynote

HONORABLE MELVIN L. WATT

Ranking Member

Subcommittee on Intellectual Property, Competition, and
the Internet

United States House of Representatives

Location **U.S. Copyright Office Hearing Room**

Madison Building

Library of Congress

2:00-2:45 **Copyright System of the United States: Issues and
Challenges in the Digital Era**

Speaker

KARYN TEMPLE CLAGGETT

Senior Counsel for Policy and International Affairs

United States Copyright Office

2:45-3:45 **The Role of Copyright and Related Rights in the Promotion of Social, Cultural, and Economic Development:**

- **The U.S. Study and Experience**
- **The Experience of Developing Countries and Countries in Transition**

Speakers

GAO HANG

Director

Copyright Development Services Division

World Intellectual Property Organization

Geneva, Switzerland

MICHAEL SCHLESINGER

Of Counsel

Mitchell, Silberberg & Knupp LLP

JOAN WEBLEY

Manager

Copyright and Related Rights

Jamaica Intellectual Property Office

Kingston, Jamaica

ABIOYE OYEWOLE

Attorney-Advisor

Office of Policy and International Affairs

United States Copyright Office (moderator)

3:45-4:00 **Break**

4:00-4:45 **Tour of the United States Copyright Office**

4:45-5:15 **Case Study 1: Collective Management in Kenya**

Speaker

MARISELLA OUMA

Executive Director

Kenya Copyright Board

Nairobi, Kenya

**TUESDAY
MARCH 20**

Location **Whittall Pavilion**
Jefferson Building
Library of Congress

9:00-9:45 **International Treaties, Rights Management, and
Developing Countries**

Speaker **MIHÁLY FICSOR**
Chairman
Central and Eastern European Copyright Alliance
Budapest, Hungary

9:45-10:45 **Registration Systems of the 21st Century**

Speakers **JIM GRIFFIN**
Managing Director
The OneHouse, LLC

MARTÍN MOSCOSO VILLACORTA
Director
Copyright Directorate
National Institute for the Defense of Competition and
Protection of Intellectual Property
Lima, Peru

ROBERT KASUNIC
Deputy General Counsel
United States Copyright Office

CHRISTOPHER REED
Senior Advisor for Policy and Special Projects
United States Copyright Office (moderator)

10:45-11:00 **Break**

11:00-11:45 **Collective Management in Action: The History and Development of SoundExchange**

Speaker **MICHAEL HUPPE**
President
SoundExchange

11:45-12:30 **Recent Developments in the WIPO Standing Committee for Copyright and Related Rights**

Speakers **JUSTIN HUGHES**
Senior Advisor to the Under Secretary of Commerce for Intellectual Property
United States Patent and Trademark Office

MICHELE WOODS
Associate Register for Policy and International Affairs
United States Copyright Office

12:30-1:15 **Rights Management and the Digital Environment: Where Do We Go From Here?**

Speakers **TRACEY ARMSTRONG**
President and Chief Executive Officer
Copyright Clearance Center

EUGENE MOPSIK
Executive Director
American Society of Media Photographers

CHRISTOPHER REED
Senior Advisor for Policy and Special Projects
United States Copyright Office (moderator)

1:15-2:30 **Lunch Break**

Location **U.S. Copyright Office Hearing Room**
Madison Building
Library of Congress

2:30-3:30 **The Role of Governments and the Courts in Rights Management: Royalties, Rates, and Beyond**

Speakers **MIHÁLY FICSOR**
Chairman
Central and Eastern European Copyright Alliance
Budapest, Hungary

WILLIAM ROBERTS, JR.
Copyright Royalty Judge
United States Copyright Royalty Board

3:30-3:45 **Break**

3:45-4:15 **Case Study 2: Perspectives from Brazil**

Speaker **CLIFFOR LUIZ DE ABREU GUIMARÃES**
General Coordinator of Access and Diffusion in Copyright
Ministry of Culture
Brasilia, Brazil

4:15-5:00 **Issues in Mass Digitization: The Copyright Office Report**

Speakers **ERIK BERTIN**
Attorney-Advisor
United States Copyright Office

CATHERINE ROWLAND
Counsel for Policy and International Affairs
United States Copyright Office

Location **Madison Hall**
Madison Building
Library of Congress

5:00-6:30 **Evening Reception**
Courtesy of the U.S. Register of Copyrights

WEDNESDAY
MARCH 21

Location **U.S. Copyright Office Hearing Room**
Madison Building
Library of Congress

8:45-10:00 **Copyright Challenges Facing Libraries and Archives**

Speakers **ALLAN ADLER**
Vice President for Legal and Government Affairs
Association of American Publishers

JONATHAN BAND
Counsel for Library Copyright Alliance
Jonathan Band PLLC

BRANDON BUTLER
Director of Policy Initiatives
Association of Research Libraries

CARRIE RUSSELL
Director
Program on Public Access to Information
American Library Association

ANTONIO SANTOS
Director
National Library of the Philippines
Manila, Philippines

CHRISTOPHER WESTON
Attorney-Advisor
United States Copyright Office (moderator)

10:00-10:30 **Special Remarks: A View from the White House**

Speaker **PROBIR MEHTA**
Office of the U.S. Intellectual Property Enforcement Coordinator
Executive Office of the President

10:30-11:00 **The Copyright Balancing Act**

Speaker **MARIA A. PALLANTE**
Register of Copyrights
United States Copyright Office

11:00-11:15 **Break**

11:15-12:15 **Exceptions and Limitations in the Digital Era**

Speakers **DAVID CARSON**
General Counsel
United States Copyright Office

MARIA STRONG
Senior Counsel for Policy and International Affairs
United States Copyright Office

12:15-1:30 **Lunch Break**

1:30-2:30 **Freedom on the Internet: How Copyright and Free Expression Coexist**

Speakers **SANDRA AISTARS**
Executive Director
Copyright Alliance

JAMES LOVE
Director
Knowledge Ecology International

RASHMI RANGNATH
Staff Attorney and Director
Global Knowledge Initiative
Public Knowledge

MICHELE WOODS
Associate Register for Policy and International Affairs
United States Copyright Office (moderator)

2:30-3:30 **Literary Works in the Digital Age: The Future is Now**

Speakers **PAUL AIKEN**
President
The Authors Guild Inc.

ED MCCOYD
Executive Director for Digital,
Environmental and Accessibility Affairs
American Association of Publishers

3:30-3:45 **Break**

3:45-4:45 **Behind the Scenes: Registering Works of Visual Art**

Speaker **JOHN ASHLEY**
Division Chief
Visual Arts Division
United States Copyright Office

5:00-6:30 **Optional Evening Activity**

**THURSDAY
MARCH 22**

Location **Whittall Pavilion**
Jefferson Building
Library of Congress

9:00-10:00 **IP Enforcement and the Digital Agenda: New Technologies and Challenges**

Speakers **KRISTA S. COONS**
Content Protection Counsel
Motion Picture Association of America, Inc.

LUISA SIMPSON
Executive Director
International Copyright Enforcement and Trade Policy
American Association of Publishers

STEVEN M. TEPP
Senior Director
Global Intellectual Property Center
U.S. Chamber of Commerce

KARYN TEMPLE CLAGGETT
Senior Counsel for Policy and International Affairs
United States Copyright Office (moderator)

10:00-11:30 **Licensing Models for the Future: Trends and Developments**

Speakers **JESSE FEDER**
Director of International Trade and Intellectual Property
Business Software Alliance

STEVE MARKS
Executive Vice President and General Counsel
Recording Industry Association of America

OLIVER METZGER
Senior Copyright Counsel
Google, Inc.

STANLEY PIERRE-LOUIS

Vice President and Associate General Counsel
Intellectual Property and Content Protection
Viacom, Inc.

CYNTHIA SANCHEZ

Counsel for Policy and International Affairs
United States Copyright Office (moderator)

11:30-11:45 **Break**

11:45-1:00 **Jefferson Building Tour**

1:00-2:00 **Luncheon** (Montpelier)

Keynote **MARYBETH PETERS**
Former Register of Copyrights

2:00-3:30 **Effective Coordination of IP Enforcement: Approaches and Techniques**

Speakers **LEV KUBIAK**
Director
National Intellectual Property Rights Coordination Center

CHRISTOPHER MERRIAM

Assistant Deputy Chief
Computer Crime and Intellectual Property Section
Criminal Division
U.S. Department of Justice

3:30-3:45 **Break**

3:45-4:30 **Copyright and Trade: Building Bridges and Investing in the Future**

Speaker **STANFORD MCCOY**
Assistant U.S. Trade Representative for Intellectual Property and Innovation
Office of the U.S. Trade Representative

4:30-5:30 **Rights Management in Music, Literary, Software and Other Works**

Speakers **STEVE METALITZ**
Partner
Mitchell Silberberg & Knupp, LLP

SAM MOSENKIS
Vice President of Legal Affairs
American Society of Composers, Authors and Publishers

JANE SAUNDERS
Senior Vice President for Rights Management
Motion Picture Association of America, Inc.

CYNTHIA SANCHEZ
Counsel for Policy and International Affairs
United States Copyright Office (moderator)

**FRIDAY
MARCH 23**

Location	Whittall Pavilion Jefferson Building Library of Congress
9:00-9:45	Report on WIPO New Initiatives in the Field of Copyright and Related Rights and their Implications for Developing Countries and Countries in Transition: Technical Assistance and Capacity Building Programs
Speaker	GAO HANG Director Copyright Development Services Division World Intellectual Property Organization Geneva, Switzerland

9:45-10:45	Law Library Rare Book Tour
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10:45-11:00	Break
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11:00-11:45	Country Remarks and Participant Discussion
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11:45-12:30	Closing Ceremony and Presentation of Certificates
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Copyright

United States Copyright Office

The Library of Congress
U.S. Copyright Office
101 Independence Avenue SE
Washington, DC 20559-6000
www.copyright.gov